



mcfta.org
 989.631.5930 | FAX 989.631.7890
 1801 W. St. Andrews Rd., Midland, MI 48640

CENTER MAGAZINE ADVERTISING CONTRACT 2016-2017

Date: _____

Advertiser: _____	Phone: _____
Contact: _____	Email: _____
Address: _____	

Ad Size: <input type="checkbox"/> 1/6 Page (2.4375" x 2.54") <input type="checkbox"/> 1/4 Page (2.4375" x 3.875") <input type="checkbox"/> 1/3 Page (5" x 2.54") <input type="checkbox"/> 1/2 Page Horizontal (5" x 3.875")	<input type="checkbox"/> 1/2 Page Vertical (2.4375" x 7.875") <input type="checkbox"/> 2/3 Page (5" x 4.5625") <input type="checkbox"/> Full Page (5.5" x 8.5") <i>(with Bleed: 5.75" x 8.75")</i>	EPS, TIF & PDF files are acceptable. Email files to Raymond@mcfta.org . Content & design of advertisements are subject to the approval of both advertiser & Center Magazine editor prior to first publication. Complete specifications, prices & sizes provided by Midland Center for the Arts, Inc.
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Issue: All Quarterly (Specify Below)

ISSUE	EVENT(S) (DATE)	ARTWORK DEADLINE
<input type="checkbox"/>	1 PIANO GUYS (9/15/16) The HillBenders (9/22/16) Drowsy Chaperone (9/24 - 10/9/16) Vocalosity (10/15/16) The Manhattan Dolls (10/15 & 16/16)	8/5/2016
	2 MSO Opening Night (10/1/16)	
	3 STOMP (11/1/16) Classical John Williams (11/5/16) Indivisible (11/6/16)	
<input type="checkbox"/>	4 Dr. Seuss' How the Grinch Stole Christmas: The Musical (11/18 & 19/16) Mannheim Steamroller Christmas (11/27/16) Danú (12/2/16)	10/7/2016
	5 Hometown Anonymous (12/8 - 11/16) Holiday Pops (12/10/16) Youth Holiday Concert (12/14/16) Jingle: A Holiday Extravaganza (12/17/16)	
<input type="checkbox"/>	6 The 39 Steps (1/13 - 22/17) TorQ Percussion (1/20/17)	11/28/2016
	7 Daniel Tiger's Neighborhood (2/3/17) Pilobolous: Shadowland (2/18/17) Brown Bear, Brown Bear & Other Treasured Stories (2/25/17)	
	8 Brahms Double (2/11/17) Long Day's Journey into Night (2/18 - 26/17)	
<input type="checkbox"/>	9 Earthsongs (3/4/17) One-Man Star Wars Trilogy (3/17 & 18/17) Disney's Beauty & the Beast (3/25 - 4/2/17)	3/3/2017
	10 Youth Spring Concert (4/19/17) Lullabies of Broadway (4/22/17) Erth's Dinosaur Zoo LIVE (4/25/17) Tchaikovsky & Grieg (4/29/17)	
	11 Assassins (5/12 - 21/17) BODYTRAFFIC (5/13/17)	
	12 MATRIX:MIDLAND Festival 2017 (Late May/June)	

Total # of Issues: _____ Price: _____

Payment Type: Credit Card Check Trade/In-Kind
 Billing: Annual Quarterly

Annual: full payment due Oct. 1, 2016
 Quarterly: payments due Oct. 1, 2016, Jan. 1, 2017, April 1, 2017 & June 1, 2017
 "Per Issue" contracts are billed in full monthly. Payment is due 30 days after date of invoice.
 Any account outstanding more than 30 days from date of invoice is subject to 1.5% per month service charge on the net amount due, until paid in full (18% annual percentage rate).

Additional Comments: