



FOR IMMEDIATE RELEASE

August 6, 2010

What: Sizzlin' Sidewalk Days Sale

When: August 12, 13 & 14, 2010

Where: Midland Center for the Arts, 1801 W. St. Andrews Rd., Midland, MI 48640



MIDLAND – Museums, art centers and other cultural institutions provide guests with rich experiences reflective of the art, history and unique qualities of their city or region. Museum stores provide unparalleled shopping experiences for their patrons. This summer a local art center and architectural landmark join together for a fun summer sale. "Intermission" – The Museum Store and Café at Midland Center for the Arts and Alden B. Dow Home and Studio's Gift Shop invite locals and vacationers to their **Sizzlin' Sidewalk Days** under the awnings at Midland Center for the Arts, 1801 W. St. Andrews Rd., Midland, MI.

For three days only, August 12, 13 & 14, 10 am to 8 pm each day, discover discounts on gifts that are imaginative, fun and sometimes a little quirky! Included is unique merchandise from many of MCFTA'S past exhibitions and performances such as "WaterWorks," "Peter Pan," and "Einstein" along with modern art prints, hand blown glass, funky lamps and Michael Aram Silver from Alden B. Dow Home and Studio Gift Shop. Be sure to come inside to check out the in-store specials on select jewelry and home décor items, including savings up to 60%.

If you have an artist, architect, musician, scientist, actor or historian in your life that needs a special treat for a birthday or the upcoming holiday season, you won't want to miss this sale. You may even find great buys for yourself! Shop early for best selection, and feel good about your purchases; they help preserve quality programming and exhibits at Midland Center for the Arts.

Midland Center for the Arts, Inc. is a non-profit, tax-exempt corporation formed under the laws of the State of Michigan incorporating six groups: Alden B. Dow Museum of Science and Art, Center Stage Theatre, MATRIX:MIDLAND, Midland County Historical Society, Midland Symphony Orchestra, and Music Society – Choral. Activities at Midland Center for the Arts are supported in part by the Michigan Council for Arts and Cultural Affairs, a partner agency of the National Endowment for the Arts. For the latest Center news, visit our web site at www.mcfta.org.

Contact:
Julie Dukes
Communications Manager
(989) 631-5930 x 1602
dukes@mcfta.org

#