



FOR IMMEDIATE RELEASE
September 22, 2011

TEDxMIDLAND POSTPONED TO WINTER, 2012



Midland, MI – The TEDxMidland program originally scheduled for Saturday, September 24, 2011, at Midland Center for the Arts has been postponed until the winter of 2012. The exact date will be announced at a later time.

Conference organizers agreed on the postponement in order to make this inaugural event in Midland “the best event it can possibly be,” according to Chris Moultrup, one of the organizers.

He explained that there are other TEDx events in Michigan on dates near Midland’s, and that this proximity of dates impacts attendees.

The Ticket Office at Midland Center for the Arts will be contact ticket holders in order to issue refunds.

TEDxMidland has sponsorship support from MATRIX: MIDLAND, Midland Center for the Arts, MidMichigan Innovation Center (MMIC) and MITECH+. It is getting in-kind support from AMPM Inc., Great Lakes Mobile Marketing and The Dow Chemical Company.

Other sponsors include O’Brien Consulting, Bruce and Francine Pynnonen, NorthCoast Technology Investors, and Associated Builders & Contractors – Saginaw Valley Chapter.

The conference website, www.TEDxMidland.com will be the source of updated information, including the new date and list of speakers.

For questions, please call **Phyllis Sabin** at MCFTA, 989-631-5930, ext. 1230
Share conference details with friends at [Facebook.com/TEDxMidland](https://www.facebook.com/TEDxMidland) and at [Twitter.com/TEDxMidland](https://twitter.com/TEDxMidland).

About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 26 years ago, TED has grown to support those world-changing ideas with multiple initiatives. At TED, the world's leading thinkers and doers are asked to give the talk of their lives in 18 minutes. Talks are then made available, free, at TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Benoit Mandelbrot, Philippe Starck, Ngozi Okonjo-Iweala, Isabel Allende and former UK Prime Minister Gordon Brown. Two major TED events are held each year: The TED Conference takes place every spring in Long Beach, California (along with a parallel conference, TEDActive, in Palm Springs), and TEDGlobal is held each summer in Edinburgh, Scotland.

TED's media initiatives include TED.com, where new TEDTalks are posted daily; the new TED Conversations, enabling broad conversations among TED fans; and the Open Translation Project, which provides subtitles and interactive transcripts as well as the ability for any TEDTalk to be translated by volunteers worldwide.

TED has established the annual TED Prize, where exceptional individuals with a wish to change the world are given the opportunity to put their wishes into action; TEDx, which offers individuals or groups a way to host local, self-organized events around the world; and the TED Fellows program, helping world-changing innovators from around the globe to become part of the TED community and, with its help, amplify the impact of their remarkable projects and activities.

For information about TED's upcoming conferences, visit <http://www.ted.com/registration>

Follow TED on Twitter at <http://twitter.com/TEDTalks>, or on Facebook at

<http://www.facebook.com/TED>

MATRIX:MIDLAND presents professional, world-class entertainment to the mid-Michigan region. For over 30 years, Matrix has hosted an extraordinary schedule of cutting-edge entertainment including cinema, music, comedy, family programs, world-renowned authors and more.

Midland Center for the Arts, Inc. is a non-profit, tax-exempt corporation formed under the laws of the State of Michigan incorporating six groups: Alden B. Dow Museum of Science and Art, Center Stage Theatre, MATRIX:MIDLAND, Midland County Historical Society, Midland Symphony Orchestra, and Music Society – Choral. Activities at Midland Center for the Arts are supported in part by the Michigan Council for Arts and Cultural Affairs, a partner agency of the National Endowment for the Arts. For the latest Center news, visit our web site at www.mcfta.org.

Contact:

Julie Dukes

Communications Manager

(989) 631-5930 x 1602

dukes@mcfta.org

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Midland Center for the Arts • 1801 W. St. Andrews Rd. • Midland, MI 48640 • (989) 631-5930 • (989) 631-7890 fax • www.mcfta.org