



FOR IMMEDIATE RELEASE  
January 3, 2011

**MATRIX:MIDLAND presents**  
**Naturally 7**  
*– the a cappella sensation!*

**When:** January 21, 2011 • 8 pm

**Where:** Auditorium, Midland Center for the Arts, 1801 W. St. Andrews Rd., Midland, MI 48640

**Cost:** \$24 & \$30 Adults | \$15 & \$22 Students

**Information:** Call Ticket Office at (989) 631-8250 or (800) 523-7649 or [www.mcfta.org](http://www.mcfta.org)

**Find this on our website:** <http://www.mcfta.org/OnstageGroups.html#naturallyseven>

MIDLAND - Expanding boundaries and defying expectations, **Naturally 7** uses their unique *a cappella* style of "Vocal Play" to produce a full range of instrumental sounds: from bass to drums, guitars, horns and synthesizers. Currently touring with Michael Bubl , MATRIX:MIDLAND welcomes Naturally 7 to Midland Center for the Arts for a one-night-only performance on January 21, 2011, at 8 pm. Their phenomenal talent, coupled with a live show that many consider to be one of the best in the world, has Naturally 7 ready for a brilliant future. Naturally 7's now-famous Paris subway performance of *Feel It (In the Air Tonight)*, has received over five million hits on YouTube and the number of people discovering the group adds to that figure daily. Tickets cost \$24 and \$30 for adults; \$15 and \$22 for students. Call the Ticket Office at (989) 631-8250 or (800) 523-7649, or buy online at [mcfta.org](http://mcfta.org). Sponsored by The Dow Chemical Company.

**"Naturally 7 is poised to take a cappella to the next level! They're some of my favorite singers." – Quincy Jones**

**ABOUT NATURALLY 7**

Naturally 7 started in 1999 when founder Roger Thomas assembled a vocal group in New York City with his brother and five other talented singers. Throughout the years, Roger had grown to love *a cappella*. When invited to sing at a major *a cappella* competition in New York, they won the competition, moved on to the national level and took away two more wins.

Riding the wave of this newfound success and still unable to decide if Naturally 7 was going to be an *a cappella* group or a traditional band, Roger had a novel idea: they could be both. He remembered, as a child, his brother Warren wanting a drum set but their mother telling him, "No, it's just too noisy!" Consequently, Warren learned to make his own drum sounds, using his voice to create the kick, toms, snare, cymbals, and other drum sounds. Roger asked Warren to become Naturally 7's "drummer" on up-tempo *a cappella* songs.

As the band evolved, other band members have found unique aspects of their own voices that allow them to imitate musical instruments. After all, Roger thought, the human voice truly is an instrument, and it can be any instrument the group needed it to be.

"Vocal Play" was born! What's the difference? A *cappella* is defined as singing without instruments. "Vocal Play" is singing AS instruments, and BECOMING an instrument with the voice. Naturally 7 is special in that every instrument sound they use is created by the human voice. There are no actual drums, guitars, horns, flutes, or any other instrument; it's the band members playing each of their vocal "instruments."

Their most recent album, *VocalPlay* (2010), contains 14 new songs plus a 110-minute- DVD, featuring excerpts from their Madison Square Garden performance, original interviews and other exclusive footage as well as some of their videos. The CD features duets with Grammy winner Michael Buble and German superstar Xavier Naidoo.

Naturally 7 has appeared on the Today Show, and The Late Late Show with Craig Ferguson, performing *Stardust* with Michael Bubl . Rock band, hip-hop outfit, a 1960s collection of soul and Motown hipsters – they'll WOW you with their fresh approach to music!

[www.naturallyseven.com](http://www.naturallyseven.com)

MATRIX:MIDLAND presents professional, world-class entertainment to the mid-Michigan region. For over 30 years, Matrix has hosted an extraordinary schedule of cutting-edge entertainment including cinema, music, comedy, family programs, world-renowned authors and more.

Midland Center for the Arts, Inc. is a non-profit, tax-exempt corporation formed under the laws of the State of Michigan incorporating six groups: Alden B. Dow Museum of Science and Art, Center Stage Theatre, MATRIX:MIDLAND, Midland County Historical Society, Midland Symphony Orchestra, and Music Society – Choral. Activities at Midland Center for the Arts are supported in part by the Michigan Council for Arts and Cultural Affairs, a partner agency of the National Endowment for the Arts. For the latest Center news, visit our web site at [www.mcfta.org](http://www.mcfta.org).

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