



**FOR IMMEDIATE RELEASE**  
October 25, 2010

MATRIX:MIDLAND presents:

**What:** *Cirque Mechanics Boom Town!*

**When:** November 14 • 7:00 pm

**Where:** Auditorium, Midland Center for the Arts, 1801 W. St. Andrews Rd., Midland, MI 48640

**Cost:** \$32 & \$38 Adults | \$20 & \$24 Students | Family 4-Pack \$83.20

**Information:** Call Ticket Office at (989) 631-8250 or (800) 523-7649 or [www.mcfta.org](http://www.mcfta.org)

**Find this on our website:** <http://www.mcfta.org/OnstageGroups.html#cirque>

MIDLAND – An extraordinary troupe of Cirque du Soleil veterans transforms the mundane into the magnificent when MATRIX:MIDLAND presents *Cirque Mechanics Boom Town!* It's a rollicking evening of family fun on November 14, 7 pm, at Midland Center for the Arts, 1801 W. St. Andrews Rd., Midland. Tickets are \$32 & \$38 Adults; \$20 & \$24 Students; Family 4-Pack for \$83.20. For tickets, call (989) 631-8250 or (800) 523-7649 or visit [www.mcfta.org](http://www.mcfta.org). Sponsored by Chemical Bank.

### **Cirque Mechanics has struck gold! (*The News Tribune*, Tacoma, Washington)**

Journey to a time and place rich in adventure and madcap family fun in this seamless blend of dance, acrobatics, and theater! Returning to Midland Center for the Arts after their sell-out show in June 2009, the creators of *Birdhouse Factory* transport you to the 1865 frontier mining town of Rosebud, where two ambitious saloon owners have set up shop, hoping to cash in on the town's gold rush frenzy. Their feud over the townsfolk's patronage leads to a series of explosive events, exciting brawls, an unexpected romance and a lucrative discovery.

Cirque Mechanics' acrobats flip, twist and spin with a daredevil attitude. As with *Birdhouse Factory*, Cirque Mechanics continues to explore the relationship between man and machine. Inspired by early mining equipment and the American spirit of adventure, *Boom Town* features innovative and one-of-a-kind mechanical apparatus that serve both as scenery and performance prop. Performers climb swaying telegraph poles, fly high and fast on a revolving crane, flip and jump on moving ore carts, and balance on whiskey jugs.

Get ready to laugh when the incomparable Cirque Mechanics troupe flies, climbs and contorts their way onto the stage: **BOOM TOWN!**

**"The most important contribution to the American circus since Cirque du Soleil!"**  
**(*Spectacle Magazine*)**

MATRIX:MIDLAND presents professional, world-class entertainment to the mid-Michigan region. For over 30 years, Matrix has hosted an extraordinary schedule of cutting-edge entertainment including cinema, music, comedy, family programs, world-renowned authors and more.

Midland Center for the Arts, Inc. is a non-profit, tax-exempt corporation formed under the laws of the State of Michigan incorporating six groups: Alden B. Dow Museum of Science and Art, Center Stage Theatre,

MATRIX:MIDLAND, Midland County Historical Society, Midland Symphony Orchestra, and Music Society – Choral. Activities at Midland Center for the Arts are supported in part by the Michigan Council for Arts and Cultural Affairs, a partner agency of the National Endowment for the Arts. For the latest Center news, visit our web site at [www.mcfta.org](http://www.mcfta.org).

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