



FOR IMMEDIATE RELEASE

March 4, 2010

What: Midland-Area "Summer Camp Kick-Off"

When: Saturday, March 20 – noon to 4 pm

**Where: Brick Lobby, Midland Center for the Arts, 1801 W. St. Andrews Rd.,
Midland, MI 48640**

Cost: FREE!

Information: Call Ticket Office at (989) 631-8250 or (800) 523-7649 or www.mcfta.org



MIDLAND - Explore Midland-area summer camp possibilities at the FREE "Summer Camp Kick-Off" in the Brick Lobby of Midland Center for the Arts from noon to 4 pm on Saturday, March 20.

The Midland Area Marketing Partnership, a subsidiary of the Midland County Chamber of Commerce, is teaming up with several local businesses to present the second annual "Summer Camp Kick-Off," filled with exhibitors representing camping opportunities based in Midland County. "Local organizations have teamed up in an effort to make it easier for parents to learn about the majority of their summer camp opportunities in Midland County," says Kristen Wuerfel, Marketing Manager for Midland Center for the Arts.

Discover the right camp to keep your youngster happy this summer! A scavenger hunt and the Midland Community Tennis Center's "traveling court" add to the fun. Many organizations will be taking registrations on-site, so make sure to bring your summer calendars along.

Participating groups are:

- Alden Dow Home and Studio
- Children's School of Music
- Chippewa Nature Center
- City of Midland
 - MCTV Network
 - Grace A. Dow Memorial Library
 - Currie Municipal Golf Course
 - Parks and Recreation Department
- Dow Gardens
- Girl Scouts Heart of Michigan
- Great Lakes Loons
- The Menu Manager
- Midland Center for the Arts
- Midland Community Center
- Midland Community Tennis Center
- Midland Soccer Club
- North Midland Family Center
- Railway Family Center
- Spring Hill

Midland Center for the Arts, Inc. is a non-profit, tax-exempt corporation formed under the laws of the State of Michigan incorporating six groups: Alden B. Dow Museum of Science and Art, MATRIX:MIDLAND, Midland County Historical Society, Midland Symphony Orchestra, Music Society and Theatre Guild. Activities at Midland Center for the Arts are supported in part by the Michigan Council for Arts and Cultural Affairs, a partner agency of the National Endowment for the Arts. For the latest Center news, visit our web site at www.mcfta.org.

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