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**FOR IMMEDIATE RELEASE**

September 24, 2010

**What:** Midland Center for the Arts “Be a Tourist in Your Own Town”

**When:** MCFTA: October 2 • 10 am to 4 pm | October 3 • 1 pm to 5 pm  
MCHS: October 2 • 11 am to 4 pm | October 3 • CLOSED

**Where:** Midland Center for the Arts, 1801 W. St. Andrews Rd., Midland, MI 48640  
Herbert D. Doan Midland County History Center, Heritage Park,  
3417 W. Main St., Midland, MI 48640

**Information:** Call Ticket Office at (989) 631-8250 or (800) 523-7649 or [www.mcfta.org](http://www.mcfta.org)

**Find this on our website:** <http://www.mcfta.org/SpecialEvents.html#tourist>

Midland Center for the Arts is excited to participate in “Be a Tourist in Your Own Town,” hosted by the Midland Area Chamber of Commerce on October 2 & 3. Visitors that weekend will have the opportunity to enter drawings for FREE tickets to one of our exciting performances. Additionally, MCFTA will be offering FREE and fun opportunities for the community:

- This weekend the **Hall of Ideas** is FREE to the public. Come explore the interactive science museum all day long!
- \$3 admission to the Alden B. Dow Museum of Science and Art galleries!
- Explore the inner workings of the theatre during FREE **Backstage Tours**. See sets, props, and costumes from past productions, and learn a little history about the building. The 30-minute tours will start at 1 pm and 3 pm on Saturday; Sunday at 1 pm. Space is limited.
- The **Museum School** will be open to explore with staff on hand answering questions while demonstrating their craft.
- Back by popular demand is the **Ceramics Sale** featuring the works of Museum School instructors and students. All proceeds benefit the Museum School.
- Special discounts are available at “**Intermission**,” the museum store, including “Be a Member for a Day” 10% discounts on all items at the store, as well as a book sale – buy one book and get one half off.
- Over at **Midland County Historical Society** visitors will enjoy FREE admission to the Doan History Center Saturday from 11 am to 4 pm, including the exhibition “ON MY HONOR: Celebrating 100 Years of Boy Scouts of America, 1910 – 2010.” Visitors can take advantage of special admission pricing – \$3 for adults & \$1 for children – to the H.H. Dow Museum and the 1874 Bradley Home Museum and Carriage House with guided tours of the Bradley Home on the hour on Saturday. The MCHS site will be CLOSED on Sunday, October 3.

Midland Center for the Arts, Inc. is a non-profit, tax-exempt corporation formed under the laws of the State of Michigan incorporating six groups: Alden B. Dow Museum of Science and Art, Center Stage Theatre, MATRIX:MIDLAND, Midland County Historical Society, Midland Symphony Orchestra, and Music Society – Choral. Activities at Midland Center for the Arts are supported in part by the Michigan Council for Arts and Cultural Affairs, a partner agency of the National Endowment for the Arts. For the latest Center news, visit our web site at [www.mcfta.org](http://www.mcfta.org).

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