



FOR IMMEDIATE RELEASE
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**MIDLAND CENTER FOR THE ARTS
ANNOUNCES
2011-2012
SEASON SUBSCRIPTION SALES**

MIDLAND – Subscription brochures for Midland Center for the Arts' 2011-2012 Season will appear in mailboxes starting March 21, 2011. This year's brochure features five exciting series options offered in a traditional format: Theater Lover; Classic Symphony; Family Fun; Youth on Stage; and Premier Choral. Back again is the popular "Mix It Up" option offering buyers the opportunity to design their own series while still receiving subscriber benefits – select 4 or more events and save up to 25%!

Subscription sales start March 21 and offer a savings of up to 30% over single ticket prices, in addition to best available seating, before public single ticket sales start on August 15. Didn't receive a brochure in the mail? Download one at www.mcfta.org.

Subscriptions can be purchased online at www.mcfta.org; in person at the Ticket Office; by phone at 631-8250 or 800-523-7649; or by fax at 631-7890.

2011-2012 Season Highlights:

This year's season at Midland Center for the Arts has something for everyone: from moving dramas to belly-laughing fun, and familiar holiday favorites to programs on the cutting edge!

ANNIE – Leapin' Lizards! The timeless tale of Little Orphan Annie is back, giving a whole new generation the chance to experience this classic musical about never giving up hope. Winner of the 1977 Tony Award for Best Musical, and boasting one of Broadway's most memorable scores, including "It's a Hard-Knock Life," "Easy Street," and the ever-optimistic "Tomorrow," *Annie* is a delightful theatrical experience for the entire family. Presented by Center Stage Theatre.

SWINGIN' HOLIDAY POPS – One of the most exciting ensembles performing today, The Capitol Quartet joins the MSO in celebration of the holiday season. This high-energy holiday show will get you in the spirit of the season with swinging arrangements including *Winter Wonderland*, *Let It Snow*, *Jingle Bells*, *Silent Night*, *Swing Swing Swing* and more! Presented by Midland Symphony Orchestra.

TREASURE ISLAND – Yo! Ho! Ho! Robert Louis Stevenson's stunning tale of piracy on the tropical seas comes to life! *Treasure Island* features a host of dangerous legendary swashbucklers, but at the center of all the action are 14-year-old Jim Hawkins, and the infamous pirate, Long John Silver. It's a thrilling family event sure to win the heart of everyone who has ever longed for romance, treasure and adventure. Presented by Center Stage Theatre.

BERNSTEIN'S MASS - Newly edited concert version of Bernstein's epic theatre work maintains the dramatic tension between faith and doubt. This 40-minute adaptation celebrates diversity, inclusion and the composer's passion for peace. Presented as a memorial to the late Bill Heninger. Presented by Music Society – Choral.

MIDLAND SYMPHONY ORCHESTRA – Midland Symphony Orchestra presents its 76th season with five concerts featuring renowned guest conductors and dazzling guest artists.

CENTER STAGE THEATRE – Center Stage Theatre continues the tradition of staging top-notch musical and dramatic productions. This year’s season includes eight not-to-be-missed shows. Plus, watch for announcements for our dynamic “Off-Center Stage” black box productions!

MUSIC SOCIETY – CHORAL– Music Society - Choral offers up eight powerful and energetic events throughout the season that will thrill and move you.

Midland Center for the Arts, Inc. is a non-profit, tax-exempt corporation formed under the laws of the State of Michigan incorporating six groups: Alden B. Dow Museum of Science and Art, MATRIX:MIDLAND, Midland County Historical Society, Midland Symphony Orchestra, Music Society and Theatre Guild. Activities at Midland Center for the Arts are supported in part by the Michigan Council for Arts and Cultural Affairs, a partner agency of the National Endowment for the Arts. For the latest Center news, visit our web site at www.mcfta.org.

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