



FOR IMMEDIATE RELEASE

August 16, 2011

MCFTA to Host "Salute to the Arts Night" at Dow Diamond August 23

MIDLAND – On Tuesday, August 23, Midland Center for the Arts will host the festivities at the Great Lakes Loons "Salute to the Arts Night" at Dow Diamond, 825 E. Main Street in Midland, beginning at 6:30 p.m. Visitors of all ages can participate in free activities and events that promote creativity and exploration in music, art, theatre, science and history. Several special offers on MCFTA tickets and admissions will be available to game goers. The Great Lakes Loons baseball game is scheduled to begin at 7:05 pm; for ticket information, contact the Great Lakes Loons ticket office at (989) 837-BALL or (888) 678-BALL.

"We're thrilled to collaborate again this year with Dow Diamond to share some of the wonderful things that go on at Midland Center for the Arts," says Kristen Wuerfel, MCFTA Marketing and Media Relations Manager. "'Art Colors Life' is the theme for our 40th Anniversary Season, and this event is such a great way to show how much fun and fulfilling the arts can be!"

During Salute to the Arts Night, children will enjoy an "Art Colors Life" themed evening that includes earning prizes by collecting dabs of paint on an "artist's palette," creating their own musical instruments, and participating in a community art project. In addition, there will be artists' demonstrations, live entertainment, and a special *Annie* surprise!

Midland Center for the Arts, Inc. is a non-profit, tax-exempt corporation formed under the laws of the State of Michigan incorporating six groups: Alden B. Dow Museum of Science and Art, Center Stage Theatre, MATRIX:MIDLAND, Midland County Historical Society, Midland Symphony Orchestra, and Music Society – Choral. Activities at Midland Center for the Arts are supported in part by the Michigan Council for Arts and Cultural Affairs, a partner agency of the National Endowment for the Arts. For the latest Center news, visit our web site at www.mcfta.org.

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