



FOR IMMEDIATE RELEASE

April 6, 2011

What: 2011 Amberado Jewelry Show

When: April 14, 15 & 16

Where: Intermission - the Museum Store, Midland Center for the Arts, 1801 W. St. Andrews Rd., Midland, MI 48640

Information: Call Ticket Office at (989) 631-8250 or (800) 523-7649 or www.mcfta.org

MIDLAND – Jewelry Connoisseur Maureen Perdomo returns to Intermission – the Museum Store at Midland Center for the Arts on April 14 (noon to 5 pm), April 15 (10 am to 6 pm), and April 16 (10 am to 10 pm) to present her **2011 Amberado Jewelry** collection from Eastern Europe and Central America. Shoppers will discover jewelry of the finest craftsmanship, including hand-crafted, one-of-a-kind sterling silver and elegant pieces adorned with semi-precious stones. Choose from a wide selection of contemporary earrings, pendants, necklaces and bracelets, pins and rings with prices for everyone.

Amber was one of the first gems used for personal adornment, depicted in artwork and literature throughout the ages. While amber appears naturally in various parts of the world, Baltic amber is considered the most valued variety. Known for its warm, translucent golden tone, amber is found in a wide range of colors: from dark brown to green to ivory. In addition to Baltic amber's enchanting glow, the collection includes the beauty of other semi-precious gemstones including pearls, coral, turquoise and jasper.

Enjoy viewing exquisite jewelry in a relaxed setting with convenient parking. Maureen will be available to answer questions regarding the history of amber, current fashion trends in jewelry, the care of your collection. She is a fountain of knowledge regarding all things jewelry! Don't miss this chance to discover how amber, natural gemstones and silver selections can complement your appearance and enhance your feeling of well-being – and even treat yourself to some special retail therapy! For more information contact Valerie Allen, 989-631-5930, extension 1202.

More About Baltic Amber

Amber is the fossilized resin of pine forests that grew 40 million years ago. Archeological findings include beads, pendants and amulets. Occasionally, inclusions of pre-historic plants or insect life were trapped and preserved through the ages. Amber is credited with opening trade routes from the Mediterranean to the Baltic Sea. In Greek mythology, amber formed from the tears of a nymph that fell into water. In "The Odyssey," Homer described an amber necklace of a distinguished Phoenician merchant. Articles made of Baltic amber were found in the tomb of King Tutankhamen. In Eastern Europe, people believe that the energy of amber has healing powers and counteracts negativity.

More About Mexican Silver

The shining brilliance of Mexican sterling silver has a fascinating history. The center of the silver industry today is the picturesque historic town of Taxco in the Sierra Madre Mountains. Timeless designs are a blend of the rich heritage from Aztec, Zapotecan and Mayan cultures. Their love of nature is celebrated with motifs of flowers, vines, fish, butterflies and birds appearing in much of the work. Over 500 silver vendors flourish along the narrow cobblestone streets. Silver is considered the mirror of the soul. It strengthens the connection between astral and physical

bodies and enhances intuitive and psychic energies. It attracts and stores the energies of gemstones, and draws out negativity.

Midland Center for the Arts, Inc. is a non-profit, tax-exempt corporation formed under the laws of the State of Michigan incorporating six groups: Alden B. Dow Museum of Science and Art, MATRIX:MIDLAND, Midland County Historical Society, Midland Symphony Orchestra, Music Society and Theatre Guild. Activities at Midland Center for the Arts are supported in part by the Michigan Council for Arts and Cultural Affairs, a partner agency of the National Endowment for the Arts. For the latest Center news, visit our web site at www.mcfta.org.

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