

FOR IMMEDIATE RELEASE

September 1, 2011

Alden B. Dow Museum of Science and Art presents:

What: DESTINATION: ArtPrize – Charter Bus Service to Grand Rapids, MI

When: September 26 – 8 am to 10 pm

Where: Departs from Midland Center for the Arts, 1801 W. St. Andrews Rd., Midland, MI 48640

Cost: \$45; \$35 A.B. Dow Museum members

Information: Call Ticket Office at (989) 631-8250 or (800) 523-7649 or www.mcfta.org

Find this on our website: <http://www.mcfta.org/SpecialEvents.html#artprize>

MIDLAND – Alden B. Dow Museum of Science and Art is offering **DESTINATION: ArtPrize**, charter bus service to view the ArtPrize competition in Grand Rapids, Michigan. Departure is from the Midland Center for the Arts parking lot on Monday, **September 26, at 8 am**. Cost for the day-long trip is \$45; \$35 for A.B. Dow Museum members. Participants are responsible for providing or purchasing their own meals. Comfortable walking shoes are a must as is an umbrella in case of rain. Estimated arrival time for return to MCFTA is 10 pm. Suitable for adults. **Registration deadline is September 15**, as seating is limited! Call (800) 523-7649 or visit mcfta.org.

Experience Grand Rapids' ArtPrize firsthand during this day-long charter bus trip, and help determine the winners when you cast your vote in this open competition featuring the world's largest cash prize for art. This year's competition features 1,582 artists from 43 states and 36 countries, displaying in venues large and small, indoor and outdoor.

Gallery viewing in Grand Rapids is on your own or in small groups. Groups will have the opportunity to meet periodically throughout the day for a midday meal, special viewings and transport to other locations (itinerary to be determined). Art is exhibited in an assortment of venues: large to small, indoor and outdoor. All venues are located within a 3-square-mile area.

Grand Rapids' **ArtPrize** is an open competition featuring the world's largest cash prize for art: \$449,000 total, with \$250,000 going to the first-place winner. Winners are determined by a vote from visitors. This year's competition runs from September 21 through October 9. Local artists associated with Midland Center for the Arts are:

- Valerie Allen (displaying at the St. Cecelia Music Center)
- Aaron Gaertner (displaying at the Cornerstone Building)
- Armin Mersmann (displaying at the Grand Rapids Art Museum)

artprize.org

The Alden B. Dow Museum of Science and Art (ABDM) provides a forum to engage the people of mid-Michigan in the constructive and creative expressions found in science and in art. Exhibitions in the Museum, classes at the Museum School, multiple outreach programs, a permanent collection and various special events are all components in the ABDM programming.

Midland Center for the Arts, Inc. is a non-profit, tax-exempt corporation formed under the laws of the State of Michigan incorporating six groups: Alden B. Dow Museum of Science and Art, Center Stage Theatre, MATRIX:MIDLAND, Midland County Historical Society, Midland Symphony Orchestra, and Music Society – Choral. Activities at Midland Center for the Arts are supported in part by the Michigan Council for Arts and Cultural Affairs, a partner agency of the National Endowment for the Arts. For the latest Center news, visit our web site at www.mcfta.org.

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