

FOR IMMEDIATE RELEASE
October 17, 2011

**ALDEN B. DOW MUSEUM OF SCIENCE AND ART
PRESENTS THE EXHIBIT
*BLUE MAN GROUP – MAKING WAVES***

***National touring exhibit featuring Blue Man Group
opens in Midland on October 22, 2011***

MIDLAND – ***Blue Man Group – Making Waves***, the national touring exhibit supported by Harman/Becker Automotive Systems and created by the Boston Children’s Museum and Blue Man Group and powered by JBL®, will open at the **Alden B. Dow Museum of Science and Art** on **October 22, 2011**. The 1,500-square-foot exhibit – designed to bring together science and art – will take the whole family through a multi-sensory exploration of sound that provides an opportunity to play together while discovering the fun of music.

Onstage, the Blue Man is one part inquisitive child, one part trickster, and one part superhero on a journey of discovery. Throughout the exhibit ***Blue Man Group - Making Waves*** families are encouraged to learn, play and explore with the same curiosity as these renowned performing artists.

“The ***Blue Man Group – Making Waves*** exhibition is perfect for the Museum of Science and Art, as it zeros in exactly on the nature of our mission to celebrate the interplay between art and science,” remarks Alden B. Dow Museum Director Bruce Winslow. “This exhibition will inspire and engage visitors with ways to be expressive in a creative learning experience.”

Co-founder of Blue Man Group, Chris Wink says, “After years of being able to express ourselves creatively on stage, it has become increasingly important to us to develop experiences that encourage and expand the creative development of others – particularly children and their parents. We’re very excited to see this exhibit come to life with JBL technology, and who better to demonstrate the true value of understanding quality sound than Harman.”

At the Slide-u-lum, Build-u-lum, Sand Drum and Theramin children will have an opportunity to see, feel and create sound. At the PVC Station visitors of all ages will have a chance to play the unique Blue Man Group instruments, while learning how sound works and the whole experience culminates in the JBL®-equipped Surround Sound Theater where engineering genius combines with a short musical piece by Blue Man Group to illustrate the elements of sound.

The exhibit will be at the Alden B. Dow Museum of Science and Art at Midland Center for the Arts, 1801 W. St. Andrews Rd., Midland, from October 22, 2011, through January 15, 2012. Admission is \$8 Adults, \$5 Children, FREE to Museum members. Museum hours are Wednesday, Friday and Saturday, 10 am to 4 pm, Thursday 10 am to 8 pm, Sundays 1 pm to 5 pm, CLOSED Mondays, Tuesdays and major holidays. For information, call the Ticket Office at (989) 631-8250 or (800) 523-7649 or visit www.mcfta.org

RELATED ACTIVITY:

FAMILY SOUND STUDIO

December 3 • 10:30 am & 1 pm

December 17 • 10:30 am & 1 pm

Join museum educators for a hands-on journey through the world of sound like you have never

seen it before. Hands-on dabbling with sound and “instruments” will help participants explore their creative sides. Limited space, pre-registration advised! Recommended for ages 5 and up.

Tickets: \$5; \$3 with Museum admission

Family Discovery Days are generously sponsored by Arbury Insurance Agency.

About the Alden B. Dow Museum of Science and Art

The Alden B. Dow Museum of Science and Art (ABDM) provides a forum to engage the people of mid-Michigan in the constructive and creative expressions found in science and in art. Exhibitions in the Museum, classes at the Museum School, multiple outreach programs, a permanent collection and various special events are all components in the ABDM programming. More information about the Alden B. Dow Museum of Science and Art can be found at www.mcfta.org.

About Boston Children’s Museum

Boston Children’s Museum exists to help children understand and enjoy the world in which they live. It is a private, non-profit, educational institution that is recognized internationally as a research and development center and pacesetter for children's exhibitions, educational programs and curriculum. Boston Children’s Museum focuses on three key areas of expertise: visitor programs, teacher resources and early childhood education. More information about Boston Children’s Museum can be found at www.BostonChildrensMuseum.org.

About Blue Man Group

Blue Man Group is best known for their wildly popular theatrical shows and concerts, which combine music, comedy and multimedia theatrics to produce a totally unique form of entertainment. The blissful party atmosphere created at their live events has become the trademark of a Blue Man Group experience.

The company applies its unique creative process to a wide variety of projects, including their live productions located in 7 cities worldwide, the recording of three albums; the Grammy nominated *Audio, The Complex*, which became the musical basis for *The Complex Rock Tour*, and *Live At The Venetian® - Las Vegas*, available exclusively on iTunes©. This fall, Blue Man Group will be hitting the road again in their *How To Be A MegaStar Tour 2.0*.

Blue Man Group has also ventured into film and TV scoring (most recently the animated feature *Robots*), commercial campaigns (such as Intel), and television programs (like the recurring storyline in “Arrested Development”). As the company grows, it remains true to its vision of providing exciting experiences in a variety of media, which appeal to a broad range of age groups and cultural backgrounds. www.BlueMan.com

About Harman/Becker and JBL:

Harman/Becker is the automotive division of Harman International Industries, Inc. JBL is one of the oldest and most respected brand names in the audio business, with products addressing the needs of both consumer and professional markets. JBL is also a division of Harman International.

Harman international is a leading manufacturer of high-quality, high fidelity audio products and electronic systems for the consumer and professional markets. With over two million vehicles on the road, Harman has become the acknowledged leader in the field of Automotive Infotainment technology integration.

The Company’s primary manufacturing facilities in the U.S. are located in California, Indiana, Kentucky and Utah. The Company’s primary international manufacturing facilities are located in Germany, Austria, the United Kingdom, Mexico, France, Sweden, China and Hungary. The Company’s products are sold worldwide with the largest markets being the U.S. and Germany. For further information please go to www.harman.com, www.jblpro.com, www.jbl.com

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Midland Center for the Arts, Inc. is a non-profit, tax-exempt corporation formed under the laws of the State of Michigan incorporating six groups: Alden B. Dow Museum of Science and Art, Center Stage Theatre, MATRIX:MIDLAND, Midland County Historical Society, Midland Symphony Orchestra, and Music Society – Choral. Activities at Midland Center for the Arts are supported in part by the Michigan Council for Arts and Cultural Affairs, a partner agency of the National Endowment for the Arts. For the latest Center news, visit our web site at www.mcfta.org.

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