

FOR IMMEDIATE RELEASE

July 1, 2010

Alden B. Dow Museum of Science and Art presents:

What: *The Art of the Brick: Community Build Bash*

When: Saturday, July 17

10 am: Museum opens

11 am: Nathan Sawaya Live Q & A

12 pm: Nathan Sawaya book signing

1 to 3 pm: LOCO for LEGO® Bricks

3:30 pm: Blockheads Unite! Building Contest awards announced

Where: Midland Center for the Arts, 1801 W. St. Andrews Rd., Midland, MI 48640

Information: Call Ticket Office at (989) 631-8250 or (800) 523-7649 or www.mcfta.org

Find this online: http://www.mcfta.org/A_ABDow/ArtofBrick_index.html#buildbash

MIDLAND – Have a SNAPPING good time while celebrating *The Art of the Brick: Sculptures by Nathan Sawaya*. The entire family will get into a building frenzy at the **Community Build Bash** on Saturday, July 17. Don't miss your opportunity to meet national celebrity artist Nathan Sawaya at 11 am. Mr. Sawaya will be on hand to conduct a question and answer session, sign autographs, autograph his books, and judge our **Blockheads Unite! Building Contest**. Museum admission required to visit galleries. **During the event, Family Museum Memberships will be offered for a special price of \$50 – that's \$10 off the usual price!**

MidMichigan Health will have activities focusing on how to "Build a Safe Life" where families will learn the importance of safety, health and wellness in their everyday lives. *The Art of the Brick* exhibition is generously sponsored by MidMichigan Health, with support from The Dow Chemical Company.

Saturday, July 17, 2010

11 am: Nathan Sawaya Live: A Presentation and Q & A

\$8 adults; \$5 children

Combo ticket for non-members (lecture plus Museum admission): \$12 adults; \$9 children

The national celebrity brick artist Nathan Sawaya talks about what inspires him, what his sculptures say about his life and personality.

Noon: Nathan Sawaya Book Signing

FREE

Nathan Sawaya will autograph purchased copies of his book, shake hands, sign autographs and offer photo opportunities. Books will be available for purchase in the gift shop.

**1 to 3 pm: LOCO for LEGO Bricks
Outdoors at MCFTA (in Brick Lobby in event of rain)**

FREE: Suggested donation of \$2 per person

Make anything you want, anything you can imagine. FREE give-aways and prizes!

- 98FM-KCQ live remote
- Guess the number of LEGO bricks
- Museum family memberships will be available at a special rate: \$50 – that's \$10 off the usual price!
- LEGO® Trivia questions
- "Make it Great in 98" Speed Building – build the tallest structure you can in a given amount of time!
- Free-Build Station
- "Win It in a Minute" challenge – can you sort the LEGO bricks by color in the allotted amount of time?
- LEGO League will be there answering questions
- Museum School artists will conduct demonstrations
- Popcorn and beverages will be available for purchase

MidMichigan Health "Build a Safe Life" activities:

- Good for You! Play it Safe: Sun safety
- Stroke Awareness
- Cosmic Canine Cure Program: Learn how to safely approach dogs, and the healing help of pets
- MidMichigan Home Care: Blood pressure screening
- MidMichigan Urgent Care-Midland: Try doctor activities for yourself
- MidMichigan Emergency Medical Services: Ambulance tours & Andy the Ambulance
- Skanska: Construction safety
- Midland Police Department will have a squad car on view, maybe a fire engine, too!

3:30 pm: Blockheads Unite! Building Contest Awards Presentation

FREE

Community members are invited to get in on the building fun this summer by submitting their own creations of LEGO bricks to be eligible for prizes! Artist Nathan Sawaya will serve as judge! Download an entry form at www.mcfta.org today & ... get SNAPPING! Entries due by June 16. Prizes will be awarded in each of six age categories.

The Alden B. Dow Museum of Science and Art (ABDM) celebrates discovery, creativity and individual expression through art, science and the interplay between them. Exhibitions in the Museum, classes at the Museum School, multiple outreach programs, a permanent collection and various special events are all components in the ABDM programming.

Midland Center for the Arts, Inc. is a non-profit, tax-exempt corporation formed under the laws of the State of Michigan incorporating six groups: Alden B. Dow Museum of Science and Art, Center Stage Theatre, MATRIX:MIDLAND, Midland County Historical Society, Midland Symphony Orchestra, and Music Society – Choral. Activities at Midland Center for the Arts are supported in part by the Michigan Council for Arts and Cultural Affairs, a partner agency of the National Endowment for the Arts. For the latest Center news, visit our web site at www.mcfta.org.

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