

FOR IMMEDIATE RELEASE

August 18, 2010

Alden B. Dow Museum of Science and Art presents:

What: *The Art of the Brick Ice Cream Social*

When: **August 26 – 6 to 7:30 pm**

Where: **Midland Center for the Arts, 1801 W. St. Andrews Rd., Midland, MI 48640**

Cost: **\$8 adults; \$5 children; FREE to Museum members**

Information: Call Ticket Office at (989) 631-8250 or (800) 523-7649 or www.mcfta.org

Find this on our website: <http://www.mcfta.org/ExhibitionsABDMexhbt.html#social>

MIDLAND – Visitors to *The Art of the Brick* are in for a special treat on Thursday, August 26. From 6 to 7:30 pm that evening all visitors will enjoy free ice cream treats with paid Museum admission: \$8 adults, \$5 children; FREE for Museum members. The eye-popping exhibition is making its Michigan debut with 28 amazing pieces of art, including three-dimensional sculptures and oversized mosaic portraits all made of LEGO® bricks. *The Art of the Brick* brings out the budding architects in both the young and young-at-heart and is presented by the Alden B. Dow Museum of Science and Art at Midland Center for the Arts, 1801 W. St. Andrews Road, Midland, MI. Museum hours are Tuesday – Saturday 10 am to 4 pm; Thursdays until 8 pm; CLOSED Sundays and Mondays. Sponsored by MidMichigan Health.

"*The Art of the Brick* has been a real summer blockbuster for us. We've had almost 14,000 visitors since it opened in June," comments Emmy Mills, Business and Operations Manager. "The art is fun, thought-provoking and appeals to all ages. And everyone has fun playing in our SnapZone filled with LEGO bricks. Be sure to visit before the exhibition closes on Thursday, September 2."

The Alden B. Dow Museum of Science and Art (ABDM) celebrates discovery, creativity and individual expression through art, science and the interplay between them. Exhibitions in the Museum, classes at the Museum School, multiple outreach programs, a permanent collection and various special events are all components in the ABDM programming.

Midland Center for the Arts, Inc. is a non-profit, tax-exempt corporation formed under the laws of the State of Michigan incorporating six groups: Alden B. Dow Museum of Science and Art, Center Stage Theatre, MATRIX:MIDLAND, Midland County Historical Society, Midland Symphony Orchestra, and Music Society – Choral. Activities at Midland Center for the Arts are supported in part by the Michigan Council for Arts and Cultural Affairs, a partner agency of the National Endowment for the Arts. For the latest Center news, visit our web site at www.mcfta.org.

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