

FOR IMMEDIATE RELEASE

November 8, 2010

Alden B. Dow Museum of Science and Art presents:

What: Holiday Art Fair

When: November 20 • 10 am to 5 pm | November 21 • noon to 4 pm

Where: Lobbies of Midland Center for the Arts, 1801 W. St. Andrews Rd., Midland, MI 48640

Cost: \$4 daily admission | \$6 for two-day pass | FREE for children 17 and under

Information: Call Ticket Office at (989) 631-8250 or (800) 523-7649 or www.mcfta.org

Find this on our website: <http://www.mcfta.org/SpecialEvents.html#haf>

MIDLAND - Begin your holiday season at the Alden B. Dow Museum of Science & Art with the **31st Annual Holiday Art Fair** on Saturday, November 20, 10 am to 5 pm, and Sunday, November 21, noon to 4 pm, at Midland Center for the Arts, 1801 W. St. Andrews Rd., Midland, MI. One of the premier holiday art fairs of the season, this year's fair will be another exceptional event. Visitors can enjoy a wide selection of unique art and gifts, the smell of fresh-baked goods, lunch by Café American, and joyful songs performed by an exciting line up of young musical performers from the community. And, the first 1,000 paid admissions receive a free shopping bag!

100 artist booths representing 80 artists will be arranged throughout the Center's lobby areas and Garden Room to display paintings, sculptures, jewelry, ceramics and other distinctive art and gift ideas. All artisans with displays in this fair were chosen by juried selection.

Festive sounds of classic holiday tunes will be heard during the weekend. Visitors also can observe artist demonstrations by Museum School faculty as they create their works, and purchase goodies from The Sweet Shoppe, offering an array of cookies, breads, pies and other temptations donated by Friends of the Center and members of the Museum.

Join us for this truly merry event and be prepared to catch the holiday spirit with the tempting treasures that will be displayed. You're sure to find a unique gift for that special person or a little something to add to your own holiday collection. **Tickets:** \$4 daily admission; \$6 two-day pass; FREE for children 17 and younger. Admission to Holiday Art Fair includes access to the Hall of Ideas. All proceeds from the Holiday Art Fair benefit exhibitions, Museum School classes, workshops, school outreach and other educational programs of the Alden B. Dow Museum, a non-profit organization. Sponsored by Morley Companies, Inc.

The Alden B. Dow Museum of Science and Art (ABDM) provides a forum to engage the people of mid-Michigan in the constructive and creative expressions found in science and in art. Exhibitions in the Museum, classes at the Museum School, multiple outreach programs, a permanent collection and various special events are all components in the ABDM programming.

Midland Center for the Arts, Inc. is a non-profit, tax-exempt corporation formed under the laws of the State of Michigan incorporating six groups: Alden B. Dow Museum of Science and Art, Center Stage Theatre, MATRIX:MIDLAND, Midland County Historical Society, Midland Symphony Orchestra, and Music Society – Choral. Activities at Midland Center for the Arts are supported in part by the Michigan Council for Arts and

Cultural Affairs, a partner agency of the National Endowment for the Arts. For the latest Center news, visit our web site at www.mcfta.org.

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