

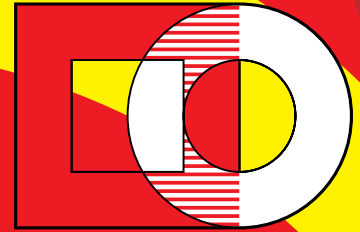
MIDLAND CENTER FOR THE ARTS

SUMMER ART FAIR

ALDEN B. DOW MUSEUM OF SCIENCE & ART



SUMMER ART FAIR



ALDEN B. DOW
MUSEUM OF SCIENCE & ART

June 2 & 3
10am to 5pm

46th Annual
Summer Art Fair

February 27, 2012
Application Postmarked Deadline
Late March, 2012
Jury Results Mailed
April 20, 2012
Booth Fee Deadline
June 2 & 3, 2012
Summer Art Fair



mcfta.org

- The Alden B. Dow Museum of Science & Art Summer Art Fair is open to all artists who exhibit work of original concept, design and execution.
- All work must be the original creation of the applicant. Reproductions and giclee prints must be clearly and individually labeled as such and kept in a browse box, and limited to 25% of all work of the applicant.
- No work that has been made with commercial kits, molds, plans, prefabricated pieces or the work of mass production studios is allowed. The Fair Committee reserves the right to refuse exhibition of work not consistent with submitted images and/or these guidelines.
- Jewelers must be the designers and hands-on makers of their work. Purchased, facet cut gems may be used. Assembled, prefabricated jewelry is not allowed.

Please note in image description if beads are hand-made by artist.
- Commercial prints of photographs using non-photographic methods such as 4-color printing or color copy machine are not allowed.
- Each artist is responsible for collection and payment of 6% Michigan sales tax.

BOOTH INFORMATION

- A 12'x12' open space is allocated to each exhibitor.
- Artists must provide all display equipment and weather protection.
- Notification of location is given with registration packets mailed in early May.

BOOTH FEES

(Do not send fees until notification of acceptance.)

Alden B. Dow Museum Member	\$175
Non-Member	\$195
Double Booth (Member)	\$325
Double Booth (Non-member)	\$365

AWARDS

The 20 top scoring artists will be invited to display at next year's Summer Art Fair and Holiday Art Fair 2012 with a waiver of jury process. Award winners will be selected by a street jury on the basis of quality and originality of their work.

First Place: \$500 cash award plus waiver of HAF 2012 and SAF 2013 booth fees.

Second Place: \$300 cash award plus waiver of HAF 2012 and SAF 2013 booth fees.

Third Place: \$100 cash award plus waiver of HAF 2012 and SAF 2013 booth fees.

1. Complete all parts of the application form, including image description section, and sign it.
2. A process statement is not required, but would be helpful in the jury process.
3. Submit a total of 4 images; 3 individual works and 1 image of an up-to-date fully stocked display.

- **Digital submissions or slides only will be accepted.**
- **NO PHOTOGRAPHS will be accepted.**
- **NO EMAIL SUBMISSIONS will be accepted.**

If submitting digital images:

- Please note that digital entries will not be returned and images of accepted work may be used for publicity.
- JPEG or TIF images only will be accepted on a Windows compatible CD or DVD.
- Make sure to label the CD or DVD with the artist's name.
- Please keep files to a maximum of 15MB total.
- In addition to filling out the Image Description section on the application, you will need to include a corresponding reference sheet with images of submitted works. Next to each image, please include the following:
 - ▶ artist name ▶ media ▶ dimensions
 - ▶ file name from CD or DVD

If submitting slides:

- To facilitate the jury process, please include the highest quality slides you can produce.
 - Slides should be numbered 1 through 4 and need to be labeled with the slide number, artist's name and an arrow indicating the top of the image.
 - Please fill out the Image Description section on the application, making sure the description corresponds with the number indicated on each slide.
 - Please enclose a self addressed, stamped envelope for return of slides. Images of accepted work will be returned during the Art Fair and may be used for publicity.
4. Jury Process: Three images will be viewed at the same time and compared consecutively with all applicants within the medium. The jury process is anonymous. A **new** jury is selected each year comprised of artists, educators, museum professionals and board representatives. Approximately 150 artists are accepted, and 20 are invited from the previous year.
 5. Enclose a check, money order, or credit card information for \$25 made payable to Alden B. Dow Museum of Science & Art. If you are applying in additional categories, add \$5/category. Jury fee is non-refundable.
 6. **Mail completed application to:**
Midland Center for the Arts
Alden B. Dow Museum of Science & Art
1801 W. Saint Andrews, Midland, MI 48640



ALDEN B. DOW
MUSEUM OF SCIENCE & ART



APPLICATION

Artist Name _____

Business Name _____

Address _____

City _____

State _____ Zip _____

Phone (Day) _____

Phone (Eve.) _____

Email _____

Select one category that best describes your art for jurying purposes:

- | | |
|--|---|
| <input type="checkbox"/> Basketry | <input type="checkbox"/> Calligraphy |
| <input type="checkbox"/> Ceramics | <input type="checkbox"/> Drawing |
| <input type="checkbox"/> Fibers-Wearable | <input type="checkbox"/> Fibers-Nonwearable |
| <input type="checkbox"/> Furniture | <input type="checkbox"/> Glass |
| <input type="checkbox"/> Jewelry | <input type="checkbox"/> Leather |
| <input type="checkbox"/> Mixed Media-2D | <input type="checkbox"/> Mixed Media-3D |
| <input type="checkbox"/> Painting | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Printmaking | <input type="checkbox"/> Sculpture |
| <input type="checkbox"/> Wood | <input type="checkbox"/> Other |

Image Description:

Image #1: _____

Image #2: _____

Image #3: _____

Image #4: Booth Display (Photo accepted)

OFFICE USE ONLY ARTIST ID: _____

JURY # _____ CHECK # _____ \$ _____

MEMBERSHIP INFORMATION

As an Alden B. Dow Museum of Science & Art member, you will receive discounts on booth fees for both the Summer Art Fair and Holiday Art Fair (effective immediately). Museum members enjoy benefits like: free admission to the museum (discounted admission during special exhibition), free or discounted admission to other science centers around the country. For complete list visit: www.astc.org

- I would like to become a member (payment enclosed)
- I already am a member
- Send me more information

Membership Level:

- | | |
|---|--------|
| <input type="checkbox"/> Youth (age 25 and under) | \$ 25 |
| <input type="checkbox"/> Senior Individual (62+) | \$ 40 |
| <input type="checkbox"/> Individual | \$ 45 |
| <input type="checkbox"/> Family | \$ 60 |
| <input type="checkbox"/> Supporter | \$ 100 |

Payment:

(Please **do not** include booth fees at this time.)

Jury Fee (non-refundable) _____ + \$25

Additional Media _____ x \$5= _____
(if applicable)

Total: _____

- Enclosed is a check payable to:
Alden B. Dow Museum of Science & Art
- Charge to my credit card
(most major credit cards accepted)

Credit Card No. _____

Expiration Date: _____

Signature: _____

If chosen to participate, I understand and will comply with the policies and rules for participation in the Alden B. Dow Museum of Science & Art Summer Art Fair.

Signature: _____

Date: _____

Mail to:

MIDLAND CENTER FOR THE ARTS

Alden B. Dow Museum of Science & Art
1801 W. St. Andrews, Midland, MI 48640

Contacting Us

Thank you for your interest in our fair! If you have any questions, please call Emmy Mills 989.631.5930 x 1401 or e-mail mills@mcfta.org.

Visit us on the web at mcfta.org

MIDLAND CENTER FOR THE ARTS

46th Annual SUMMER ART FAIR

ALDEN B. DOW MUSEUM OF SCIENCE & ART

SUMMER ART FAIR



The Alden B. Dow Museum of Science & Art continues the tradition. We are pleased to present the 46th Annual Summer Art Fair. Since its inception, the Summer Art Fair has held a long-standing tradition of excellence as a premier fine art and craft fair. It is held outdoors on the streets surrounding Midland Center for the Arts, a glorious art facility built in 1971 by noted architect Alden B. Dow, student of Frank Lloyd Wright. Midland is a community noted for its cultural awareness, appreciation, arts resources and artistic advocacy. The city is the home and world headquarters to The Dow Chemical Company and Dow Corning Corporation. As such, its population is augmented by educated, affluent, corporate professionals and a diverse range of citizens.

Traditionally, the Summer Art Fair brings in thousands of visitors and is highly supported by the local community. In addition to approximately 150 artists, the Fair features stages with local musical entertainment, a Children's Corner with lots of art activities, artist demonstrations, and great food! Admission is free to the public.

Proceeds from the Fair benefit museum exhibitions, art and science classes, workshops, outreach and other educational programs of Alden B. Dow Museum of Science & Art, a non-profit organization. Our mission is to provide a forum to engage the people of mid-Michigan in the constructive and creative expressions found in science and in art.

Made possible with the generous support of the Michigan Council for Arts and Cultural Affairs, a partner agency of the National Endowment for the Arts.



Return Service Requested

Midland Center for the Arts
1801 W. St. Andrews
Midland, MI 48640
mcta.org

ALDEN B. DOW
MUSEUM OF SCIENCE & ART

