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**FOR IMMEDIATE RELEASE**

August 25, 2009

## **New Members Elected to Midland Center for the Arts Board of Directors**

MIDLAND - At the August, 2009 board meeting, the Midland Center for the Arts board of directors welcomed their new officers and board members. "The level of experience and commitment these newly elected board members bring to the Center is truly gratifying," noted Board chair David Ramaker. "The multitude of talents and the breadth of the communities represented will insure that the strategic directions created will take the Center in the right direction."

The new members are:

Mark Bachman

Mark Bachman is the Director of Strategic Planning and the Global Finance Director for Joint Ventures for The Dow Chemical Company. Mr. Bachman is responsible for all capital planning, long term financial planning, implementation of the company's strategic decision process, as well as financial assessment of all strategic options for the company. In addition, he is responsible for assisting in the formation and integration of new joint ventures, assessing the performance of existing joint ventures, and optimizing value creation of Dow's joint venture portfolio. Prior to Dow, Mr. Bachman was with Dow Corning Corporation in a variety of financial and business roles including Controller of Dow Corning's Advanced Materials Business and Industry Manager for Dow Corning's North American Personal Care Business. Mr. Bachman started his career in the Chicago and New York Offices of Deloitte & Touche. Mr. Bachman is a Certified Public Accountant, a Certified Internal Auditor, and has a Masters Degree in Business Administration from The University of Michigan in Ann Arbor with an emphasis in Corporate Strategy and Finance.

Michael Hayes

Michael D. (Mike) Hayes founded Main Street Consulting, specializing in community relations and government affairs, following his recent retirement as vice president of Executive Relations for The Dow Chemical Company. Hayes also serves as the vice president and secretary of the Michigan Baseball Foundation Board of Directors. His responsibilities at Dow included management of community, business, and governmental relationships at the executive level for Dow's global headquarters. Prior to joining Dow, Hayes served four terms as a State Representative in the Michigan Legislature. Following his legislative career, Hayes was Chairman of the Citizen's Committee on Michigan State Parks which successfully pursued a statewide ballot initiative securing long term funding for the parks. Hayes serves as a member of the Michigan Chamber of Commerce Board of Directors, immediate past-chair of the Midland Area Chamber of Commerce Board of Directors. He also serves as a member of Midland Downtown Development Authority Board, Midland Tomorrow Board, SVSU Foundation Board, and the Great Lakes Bay Region Alliance Board of

Directors. Mike is a Rotarian and a Paul Harris Fellow. Hayes was recognized in 2009 with an Honorary Doctorate of Commercial Science and previously the Distinguished Alumnus Award by Central Michigan University where he earned his BS and MS degrees. Midland Tomorrow awarded Hayes the annual Community Partner Award in 2008 in recognition of his success at bringing together private sector, government, and community leaders for economic development.

#### Brian Rodgers

Brian L. Rodgers is senior vice president and an operating officer of MidMichigan Health as well as President of MidMichigan Health Network/ConnectCare since its inception in 1993. In addition, he oversees the operations of MidMichigan Physicians Group, MidMichigan Urgent Care, Family Practice Residency, Midland and Gladwin Emergency Medical Services, physician recruitment, Ambulatory EMR and all MidMichigan Health managed care and other payor contracting. He began his career at MidMichigan as a paramedic in August 1977. Rodgers is active in community activities, serving previously as the chair and treasurer of the Midland Area Community Foundation. He is also vice president of the Midland Health Plan. He previously was chairman of the Midland Area Chamber of Commerce, was on the Executive Committee of Midland Tomorrow, and served on the board of directors at Pregnancy Services of Mid-Michigan, the Lake Huron Area Boy Scouts, and Midland-Gladwin Community Mental Health. Rodgers holds a Bachelor of Science in Business Administration with an Accounting Major from Central Michigan University.

The complete slate of the 2009-2010 Midland Center for the Arts board of directors is as follows:

Don Sheets, Chair

David Ramaker, Immediate Past Chair

William Collins, Vice-Chair

George Biltz, Treasurer

Tina VanDam, Secretary

Directors:

Mark Bachman, Regina Curtis, Walter Fitzhugh, Robert Hart, Michael Hayes, Randy L'Hommedieu, Dr. Timothy Nash, David Ritter, Brian Rodgers, and Cynthia Schuette

Midland Center for the Arts, Inc. is a non-profit, tax-exempt corporation formed under the laws of the State of Michigan incorporating six groups: Alden B. Dow Museum of Science and Art, MATRIX:MIDLAND, Midland County Historical Society, Midland Symphony Orchestra, Music Society and Theatre Guild. Activities at Midland Center for the Arts are supported in part by the Michigan Council for Arts and Cultural Affairs, a partner agency of the National Endowment for the Arts. For the latest Center news, visit our web site at [www.mcfta.org](http://www.mcfta.org).

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